

Wrap-up of the 2006 Delta Zeta National Convention
June 21-25, 2006
Arizona Biltmore Resort and Spa, Phoenix Arizona
Submitted by Great Lakes Public Relations Chairman Denise Brenner,
2006 Area Alumnae Delegate

Thursday, June 22, 2006

Business Meeting

- New Collegiate and Alumnae Chapters (including Ann Arbor, Delaware Area, and Perrysburg/Bowling Green from the Great Lakes Area) were recognized
- National President Debbie Raziano presented the State of the Sorority address
- The 2006 National Nominating Committee Report reported the slate as follows:
 - National President - Debbie Raziano, Kappa Alpha*
 - National Vice President of Membership Development - Michelle Albrecht Smith, Alpha Chi*
 - National Vice President of College Chapter Operations - Kathi Bray Heatherly, Epsilon Upsilon*
 - National Vice President of Alumnae Affairs - Chris Kolodgie Kern, Iota Xi*
 - National Secretary - Phyllis Sundberg Davis, Alpha Gamma*
 - National Treasurer - Sharon Moncrief Slovinski, Zeta Rho*
 - National Director - Karen Martin Campbell, Delta Alpha*
 - National Director - Ann Gurley Morrow, Lambda Beta*
 - National Director - Diane Stecher, Iota Xi*

Foundation luncheon

- Numerous Great Lakes Area women were recognized as charter members of the Guy Potter Benton Society.
- Mom Nonnie Owens, keynote speaker, gave us a lesson in image, etiquette, and gaining the competitive edge.

Financial Seminar - National Treasurer Sue Hein Feuerherm presented the 2006-08 budget

Initiation

Coni Miller Biggs of Oxford, wife of Robert Biggs, Executive Vice President of Phi Delta Theta and mother of Lori Biggs, 2005 Omicron Gamma initiate, was the 2006 Convention Initiate.

Please send regards to Coni Biggs (Omicron Gamma '06) on behalf of your collegiate or Alumnae Chapter at:

Coni Miller Biggs

Note: Contact Denise at dmsabo@hotmail.com for Coni's mailing address

Initiation Banquet

- The 2006 Karyatides Award Winners for excellence in New Member Education were announced, and Gamma Kappa Chapter at Kent State University was one of the recipients.
- The 2006 Grace Mason Lundy Award Winners were also announced, and one woman from a Great Lakes Area college/university is a recipient. Check the Great Lakes Area website in the near future, or a future edition of the Great Lakes Gazette for more information about the winner, who has yet to be notified.

Friday, June 23, 2006

Carolyn Barnes Gullatt Symposium

Mom Nonnie taught us more about relationship and self through a sharing her experiences.

Panhellenic Luncheon

The parade of NPC flags kicked off a wonderful Panhellenic luncheon, with many NPC sorority representatives from the Phoenix area in attendance.

Memorial Service

We remembered our Founders and all of our sisters who have passed on in the previous biennium.

Afternoon Business Meeting

-We were introduced to the Starkey Hearing Foundation by Justin Osmond. The Starkey Foundation will be a new initiative in Delta Zeta's support of the speech and hearing impaired. Visit www.sotheworldmayhear.org for more information about the Starkey Hearing Foundation.

-Sandra McAlister Nesbitt, Past National Officer, made a motion to declare the turtle the official mascot of Delta Zeta, and the motion passed.

-Deb Glazer introduced The Painted Turtle to us. The Painted Turtle is a member of the Association of Hole in the Wall camps. Kathi Heatherly made a motion to adopt The Painted Turtle camp as a new initiative for Delta Zeta Sorority. The motion passed the delegation. Visit www.thepaintedturtle.org for more information about The Painted Turtle.

Saturday, June 24, 2006

Workshops

Alumnae attended a morning workshop broken into four sections:

- 1) Alumnae Panhellenic - Lynnda Hoeffler, National Panhellenic Conference Delegate, led a discussion and answered questions about NPC activities and involvement.
 - a. She encouraged Alumnae Chapters to schedule a few of their chapter events at local Panhellenic events annually
 - b. We discussed NPC events/involvement on the collegiate level, including local "college nights" for which the NPC can provide materials/posters/handouts and the new release formula and how well it is working on campuses
 - c. NPC is working on a strategic plan, and studying/considering many aspects and new ideas such as community campus recruitment and an election vs. rotation system for leadership in NPC
- 2) Delta Zeta Foundation - Ruth Patterson, Foundation President, led a discussion about the Delta Zeta Foundation, touching on lobbying efforts for safe housing donations and the scholarships, trainings and educational resources that the Foundation supports. She also expressed to alumnae that the Foundation is always looking for new ideas.
- 3) Public Relations - Julianne Butler of Richard Harrison Bailey (www.rhb.com), Delta Zeta's newly contracted marketing firm, led a focus group with alumnae in attendance. Julianne asked questions about Delta Zeta's image, how the organization is perceived across the generations and around the nation, how the National organization communicates with us as alumnae, and what the organization does effectively and not

Saturday, June 24, 2006 - Workshops (continued)

so effectively. Julianne and RHB will be conducting more interviews and focus groups in order to formulate a uniform national strategic/marketing plan.

- 4) Pursuant Group - Anne Marie Jones Gavin led a discussion about the Pursuant Group's work, including the "In the Light of the Flame" Foundation newsletter and the "Six Degrees of Separation" e-mail campaign. The Foundation newsletter has been released 5 times since winter 2005 and features an alumna spotlight, collegiate spotlight, and Foundation article in each newsletter. *(If you have not been receiving this newsletter, it may be because your corporate e-mail address has blocked the message due to HTML/picture content. E-mail Delta Zeta Headquarters at dzs@deltazeta.org to submit an appropriate e-mail address is on the list in order to receive this newsletter.)* Prior to the Six Degrees of Separation campaign, the national organization had about 20,000 e-mail addresses on file. As of the Saturday of Convention, this very successful campaign had added over 7,500 new and valid e-mail addresses to this total.

Rose Luncheon

-Golden Rose Ceremony - Alumnae receiving their Golden Roses included Great Lakes AAD Mella Davies (Alpha), Past National Director Connie Wilt (Theta), Patricia Hobbs (Gamma Sigma), 2005 Woman of the Year Jean Templeton (Gamma Sigma), and Foundation President Ruth Patterson (Beta Chi)

-Alumnae Awards - *Great Lakes Area winners listed below*

Philanthropy Certificate of Excellence - Columbus Alumnae Chapter

Philanthropy Silver Award - Kent Alumnae Chapter

Certificate of Achievement for Overall Excellence - Grand Rapids Alumnae Chapter

Achoth Awards - Madonna Barwick, Youngstown Alumnae Chapter and Kappa Psi CCD and one other Great Lakes Area alumna were honored with this award. Visit the Great Lakes Area website in the near future or a future edition of the Great Lakes Gazette for more information about the Great Lakes Area winner, one of whom has yet to be notified.

Alumnae Forums

The afternoon session offered an opportunity for alumnae to conduct roundtable discussions, led by the Area Alumnae Directors and focusing on various topics such as Senior Transition, Chapter Associations, Working with Collegians, Philanthropy, Recruitment and Retention, and other topics. Area Alumnae Directors will be taking the information and feedback gathered from the alumnae discussions back to the National Council.

An idea taken from these forums that the Great Lakes Area may consider is the concept of a "Gift Certificate" that would be distributed to graduating seniors and would be good for a year of free membership in any Great Lakes Area Alumnae Chapter. Suggestions or feedback about this idea are welcomed and would be appreciated.

Collegiate Awards Banquet - *Great Lakes Area winners listed below*

Lisabeth Innis Francis Award for overall Philanthropy Excellence - Gamma Pi Chapter at Western Michigan University

Silver Award for Academics - Zeta Kappa Chapter at Ohio Northern University

Silver Award for Philanthropy - Gamma Pi Chapter at Western Michigan University

Silver Award for Programming - Xi Eta Chapter at Northwood University

Saturday, June 24, 2006 - Collegiate Awards Banquet (continued)

i Have a Choice Award - Xi Eta Chapter at Northwood University

Certificate for achievement in Risk Management - Omicron Nu Chapter at the University of Windsor

Silver Award for Risk Management - Epsilon Sigma Chapter at Wayne State University

Membership Awards - Great Lakes Area Chapters received numerous Membership Awards:

Recognition for consecutive years of reaching and maintaining total:

13 years - Alpha Chapter at Miami University

Recognition for consecutive years of reaching quota:

10 years - Gamma Pi Chapter at Western Michigan University, Gamma Sigma Chapter at Eastern Michigan University and Kappa Chi at Youngstown State University

11 years - Gamma Kappa Chapter at Kent State University

13 years - Xi Eta Chapter at Northwood University

Certificates of Achievement for consecutive years of reaching quota:

15 years - Theta Psi Chapter at Ashland University and Zeta Nu Chapter at Ferris State University

16 years - Epsilon Sigma Chapter at Wayne State University and Zeta Kappa Chapter at Ohio Northern University

17 years - Xi Psi Chapter at Grand Valley State University

Silver Awards for consecutive years of reaching quota:

25 years - Gamma Alpha Chapter at Baldwin Wallace

44 years - Alpha Chapter at Miami University

Superior Membership Award - Alpha Chapter at Miami University

Sunday, June 25, 2006

Business Meeting

-National Officer Election Results - the slate was elected as presented by the National Nominating Committee

-Constitution Committee Report

Two changes to the Constitution were proposed by the Constitution Committee and passed by the delegation:

- 1) Change to Article VII National Council Section 2. Duties. Item C: will see *The LAMP* published 3 times annually as opposed to the current 4 times annually.

Explanation: This will allow the sorority to decrease expenses for print publishing and provide additional funding for electronic publishing.

- 2) Change to Article XIII Alumnae Chapters Section 2. Establishment: will direct a portion of Alumnae Chapter dues directly to the sorority as opposed to the Delta Zeta Foundation.

Explanation: The original intent of having alumnae dues paid to the Delta Zeta Foundation was to increase alumnae chapter awareness and monetary support of the Foundation. In actuality, the opposite has taken place. Alumnae chapters' support of the Foundation has decreased dramatically since dues have been paid to the Foundation.

Sunday, June 25, 2006 - Business Meeting (continued)

-Selection of the 2008 National Nominating Committee

The National Nominating Committee is chaired by a Past National President and is comprised of eight (8) delegates chosen at random from six different groups within the organization:

- 1) RCCs (1)
- 2) AADs/Area Teams (1)
- 3) National Standing Committees (1)
- 4) CCDs (2)
- 5) College Chapters (2)
- 6) Alumnae Chapters (1)

Results: The Great Lakes Area will be represented by no less than two delegates on the 2008 National Nominating Committee - RCC delegate Andrea Henderson (Region VI) and Area Team delegate Denise Brenner (Great Lakes PR Chairman). Alpha Chapter at Miami University is a 1st alternate delegate for college chapters and Omicron Nu Chapter at the University of Windsor is a 2nd alternate delegate for college chapters.

Installation Banquet

-Zeta Kappa Chapter at Ohio Northern University received one of 11 Crest Awards presented by the National Council for Overall Excellence in a collegiate chapter.

-After the Installation of the 2006-08 National Council, the announcement was made that the 2008 Delta Zeta National Convention will return to the site of the 1979 Convention - The Doral Country Club in Miami, Florida.

2006 National Convention Photos can soon be found online at www.digiproofs.com;
Password: Delta Zeta

Feel free to contact me if you have any questions! Representing the Great Lakes Area as a delegate at the 2006 National Convention was a great honor that I am truly thankful for.

In the Flame,

Denise Brenner
Great Lakes Area Public Relations Chairman
dmsabo@hotmail.com
www.dzgreatlakes.com